



## DUMAS, MOORE COUNTY, TEXAS

### MARKET:

A huge, single billboard just minutes out of Dumas for southbound US 287 travelers with unlimited read time.

### LOCATION:

4.7 miles North of Dumas

### HIGHWAY:

287

### ORIENTATION:

Side of Pavement - West  
For Traffic - Southbound

### FACE:

Position - Right Read  
Size - 10' H x 40' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 35.9445  
Longitude: -101.9866

### WEEKLY IMPRESSIONS:

69,100

### PANEL ID:

TMO-6



For More Information, Please Call

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