



## DUMAS, MOORE COUNTY, TEXAS

### MARKET:

A new, all-steel billboard along US 87, located 4.5 miles west of Dumas. Illuminated for 24-hour coverage for all traffic from New Mexico and Colorado headed for Amarillo.

### LOCATION:

4.5 miles West of Dumas

### HIGHWAY:

87

### ORIENTATION:

Side of Pavement - South  
For Traffic - Eastbound

### FACE:

Position - Right Read  
Size - 10' H x 32' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 35.8651  
Longitude: -102.0251

### WEEKLY IMPRESSIONS:

42,300

### PANEL ID:

TMO-10A (Top)  
TMO-10B (Bottom)



For More Information, Please Call  
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