



**DALHART, DALLAM COUNTY, TEXAS**

**MARKET:**

Inexpensive exposure to tons of traffic into Dalhart along US 54. Catch the “snowbirds” as they head toward the Southwest with this great billboard.

**LOCATION:**

5 miles East of Dalhart

**HIGHWAY:**

54

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Southwest bound

**FACE:**

Position - Cross Read  
Size - 6' H x 20' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 36.1104  
Longitude: -102.4467

**WEEKLY IMPRESSIONS:**

28,700

**PANEL ID:**

TDA-13



For More Information, Please Call

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