



## CACTUS, MOORE COUNTY, TEXAS

### MARKET:

A new, all-steel billboard for southbound traffic on US 287 into Dumas, tremendous traffic counts and huge big truck traffic and meat packing plant worker traffic.

### LOCATION:

1 mile North of JCT 281 - Cactus

### HIGHWAY:

287

### ORIENTATION:

Side of Pavement - West  
For Traffic - Southbound

### FACE:

Position - Right Read  
Size - 10' H x 32' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

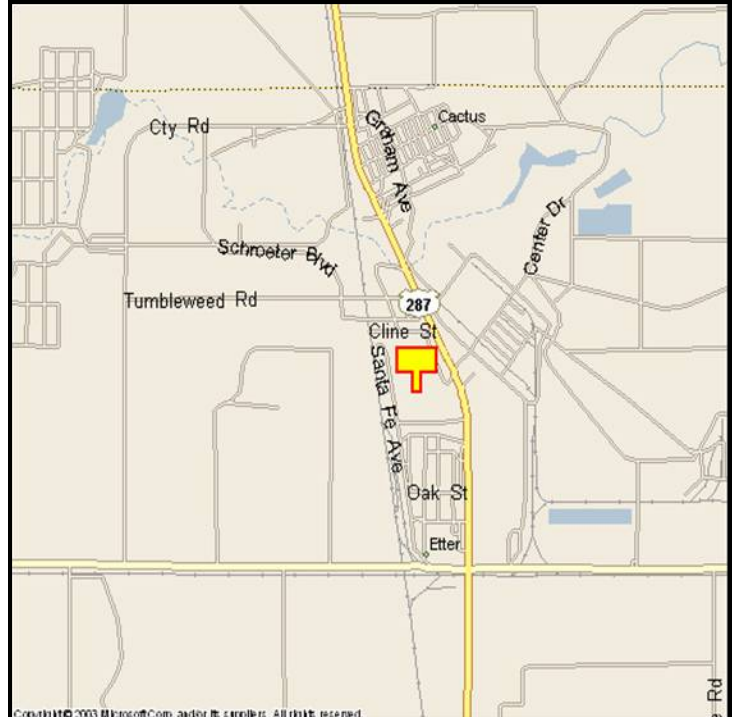
Latitude: 36.0426  
Longitude: -102.0021

### WEEKLY IMPRESSIONS:

76,200

### PANEL ID:

TMO-11A (Top)  
TMO-11B (Bottom)



For More Information, Please Call  
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