



**AMARILLO, POTTER COUNTY, TEXAS**

**MARKET:**

This billboard catches travelers from Dallas approaching Amarillo just before intersecting with I-40.

**LOCATION:**

2 miles East of JCT I-40

**HIGHWAY:**

287

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Westbound

**FACE:**

Position - Cross Read  
Size - 10' H x 20' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 35.1887  
Longitude: -101.6586

**WEEKLY IMPRESSIONS:**

92,900

**PANEL ID:**

TPO-5



For More Information, Please Call

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