



## AMARILLO, POTTER COUNTY, TEXAS

### MARKET:

A huge display with exposure to thousands daily.  
This is a perfect billboard location to target  
Amarillo residents as well as travelers on I-40.

### LOCATION:

0.7 miles East of Exit 72B—Amarillo

### HIGHWAY:

I-40

### ORIENTATION:

Side of Pavement - South  
For Traffic - Eastbound

### FACE:

Position - Right Read  
Size - 14' H x 48' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 35.1921  
Longitude: -101.7826

### WEEKLY IMPRESSIONS:

799,000

### PANEL ID:

TPO-13A



For More Information, Please Call

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