



## AMARILLO, POTTER COUNTY, TEXAS

### MARKET:

Great billboard to attract attention of Amarillo residents as well as I-40 travelers. Over 70,000 vehicles per day pass this sign!

### LOCATION:

1 mile East of Airport Blvd—Amarillo

### HIGHWAY:

I-40

### ORIENTATION:

Side of Pavement - North  
For Traffic - Eastbound

### FACE:

Position - Cross Read  
Size - 14' H x 48' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

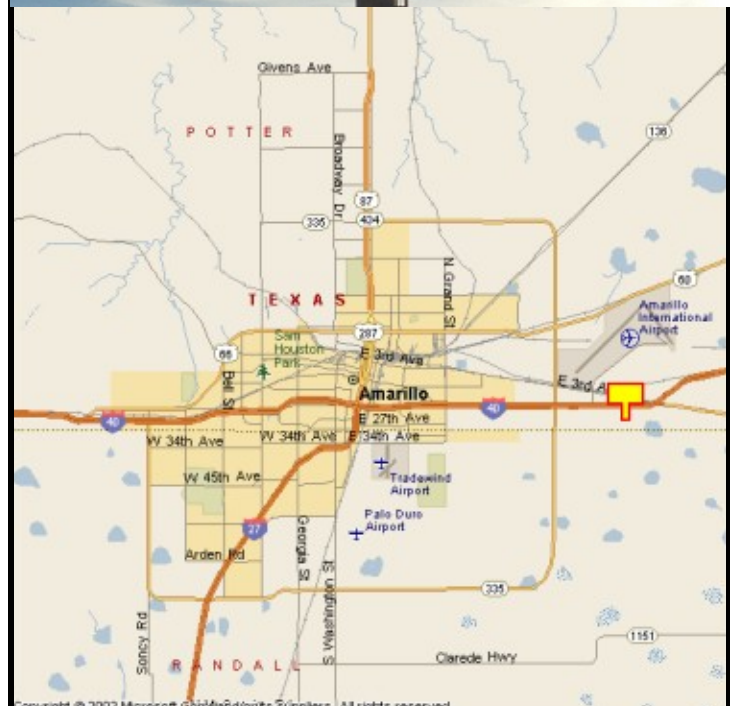
Latitude: 35.1933  
Longitude: -101.7215

### WEEKLY IMPRESSIONS:

298,400

### PANEL ID:

TPO-12B



For More Information, Please Call  
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