



**AMARILLO, POTTER COUNTY, TEXAS**

**MARKET:**

Great billboard to attract attention of Amarillo residents as well as I-40 travelers. Over 70,000 vehicles per day pass this sign!

**LOCATION:**

1 mile East of Airport Blvd—Amarillo

**HIGHWAY:**

I-40

**ORIENTATION:**

Side of Pavement - North  
For Traffic - Eastbound

**FACE:**

Position - Cross Read  
Size - 14' H x 48' W  
Illuminated - Yes

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 35.1933  
Longitude: -101.7215

**WEEKLY IMPRESSIONS:**

298,400

**PANEL ID:**

TPO-12B



For More Information, Please Call

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