



## AMARILLO, POTTER COUNTY, TEXAS

### MARKET:

What else can you want? I-40, 14'x48', flag, monopole and enormous traffic counts...very nice billboard for westbound traffic in and through Amarillo.

### LOCATION:

0.4 miles East of Exit 72B—Amarillo

### HIGHWAY:

I-40

### ORIENTATION:

Side of Pavement - North  
For Traffic - Eastbound

### FACE:

Position - Cross Read  
Size - 14' H x 48' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 35.1930  
Longitude: -101.7876

### WEEKLY IMPRESSIONS:

764,600

### PANEL ID:

TPO-11B



For More Information, Please Call

877.583.3801

E-mail - [sales@lookoutdoor.biz](mailto:sales@lookoutdoor.biz)