



**SWEETWATER, NOLAN COUNTY, TEXAS**

**MARKET:**

A forever read along the interstate for travelers crossing Texas to encourage stops in and around Sweetwater—not to mention Midland/Odessa. Get this billboard before it's gone!

**LOCATION:**

0.3 miles East of Exit 242—Sweetwater

**HIGHWAY:**

I-20

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Westbound

**FACE:**

Position - Cross Read  
Size - 12' H x 40' W  
Illuminated - Yes

**TERM:**

12, 24 & 36 Months

**GPS:**

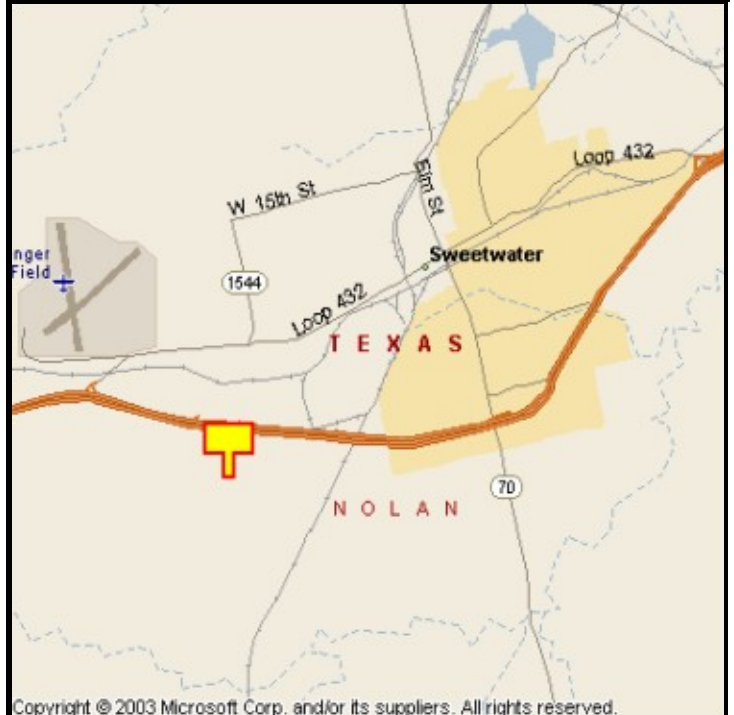
Latitude: 32.4489  
Longitude: -100.4378

**WEEKLY IMPRESSIONS:**

155,300

**PANEL ID:**

TNO-6B



For More Information, Please Call

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