



**DUMAS, MOORE COUNTY, TEXAS**

**MARKET:**

One of the few illuminated billboards along US 87 between Dalhart and Dumas. Located 4 miles west of Dumas for 24-hour exposure to all southeast bound traffic.

**LOCATION:**

4 miles West of Dumas

**HIGHWAY:**

87

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Eastbound

**FACE:**

Position - Right Read  
Size - 10' H x 30' W  
Illuminated - Yes

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 35.8650  
Longitude: -102.0296

**WEEKLY IMPRESSIONS:**

42,300

**PANEL ID:**

TMO-7



For More Information, Please Call

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