



## DUMAS, MOORE COUNTY, TEXAS

### MARKET:

Warning....heavy Dallas to Denver traffic! This billboard is located at the west limits of Dumas along US 87 for travelers from New Mexico and Colorado.

### LOCATION:

West limits of Dumas

### HIGHWAY:

87

### ORIENTATION:

Side of Pavement - South  
For Traffic - Westbound

### FACE:

Position - Cross Read  
Size - 10' H x 28' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 35.8651  
Longitude: -101.9825

### WEEKLY IMPRESSIONS:

41,600

### PANEL ID:

TMO-1B



For More Information, Please Call

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