



## DUMAS, MOORE COUNTY, TEXAS

### MARKET:

Affordable, full-color billboard with exposure to thousands of local consumers and travelers up and down Dumas Avenue (US 287) daily. Located just south of Happy State Bank.

### LOCATION:

@ 5th Street - Dumas

### HIGHWAY:

287

### ORIENTATION:

Side of Pavement - West  
For Traffic - Northbound

### FACE:

Position - Cross Read  
Size - 6' H x 12' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

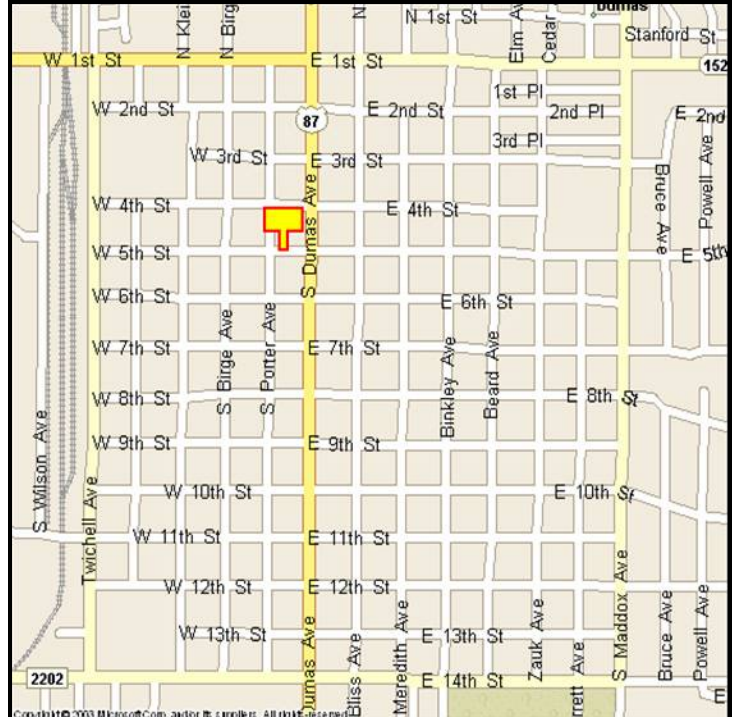
Latitude: 35.8605  
Longitude: -101.9735

### WEEKLY IMPRESSIONS:

116,300

### PANEL ID:

TMO-16B



For More Information, Please Call

877.583.3801

E-mail - [sales@lookoutdoor.biz](mailto:sales@lookoutdoor.biz)