



**DUMAS, MOORE COUNTY, TEXAS**

**MARKET:**

Affordable, full-color billboard with exposure to thousands of local consumers and travelers up and down Dumas Avenue (US 287) daily. Located just south of Happy State Bank.

**LOCATION:**

@ 5th Street - Dumas

**HIGHWAY:**

287

**ORIENTATION:**

Side of Pavement - West  
For Traffic - Northbound

**FACE:**

Position - Cross Read  
Size - 6' H x 12' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

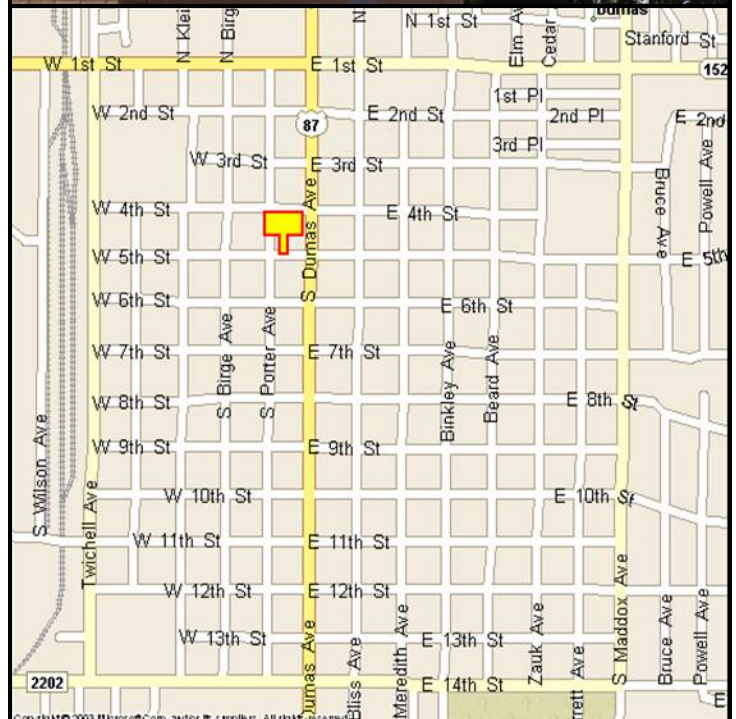
Latitude: 35.8605  
Longitude: -101.9735

**WEEKLY IMPRESSIONS:**

116,300

**PANEL ID:**

TMO-16B



For More Information, Please Call

877.583.3801

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