



**IDALOU, LUBBOCK COUNTY, TEXAS**

**MARKET:**

One of a very limited number of billboards along the most traveled way through Idalou. Tons of highway travelers to Lubbock along with local traffic.

**LOCATION:**

East city limits of Idalou

**HIGHWAY:**

62 / 82 / 114

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Westbound

**FACE:**

Position - Cross Read  
Size - 8' H x 24' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 33.6665  
Longitude: -101.6773

**WEEKLY IMPRESSIONS:**

68,500

**PANEL ID:**

TLU-3B



For More Information, Please Call

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