



IDALOU, LUBBOCK COUNTY, TEXAS

MARKET:

One of a very limited number of billboards along the most traveled way through Idalou. Tons of highway travelers to Lubbock along with local traffic.

LOCATION:

East city limits of Idalou

HIGHWAY:

62 / 82 / 114

ORIENTATION:

Side of Pavement - South
For Traffic - Westbound

FACE:

Position - Cross Read
Size - 8' H x 24' W
Illuminated - No

TERM:

12, 24 & 36 Months

GPS:

Latitude: 33.6665
Longitude: -101.6773

WEEKLY IMPRESSIONS:

68,500

PANEL ID:

TLU-3B



For More Information, Please Call
877.583.3801

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