

# IDALOU, LUBBOCK COUNTY, TEXAS

# **MARKET:**

One of a very limited number of billboards along the most traveled way through Idalou. Tons of highway travelers from Lubbock along with local traffic.

### **LOCATION:**

East city limits of Idalou

### **HIGHWAY:**

62 / 82 / 114

### **ORIENTATION:**

Side of Pavement - South For Traffic - Eastbound

#### **FACE:**

Position - Right Read Size - 8' H x 24' W Illuminated - No

#### TERM:

12, 24 & 36 Months

### **GPS**:

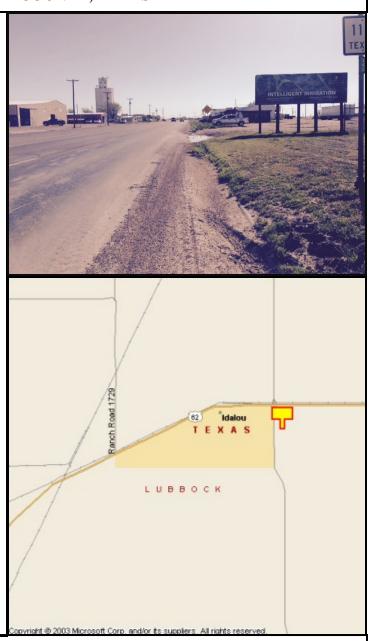
Latitude: 33.6665 Longitude: -101.6773

## **WEEKLY IMPRESSIONS:**

68,500

### **PANEL ID:**

TLU-3A



For More Information, Please Call 877.583.3801

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