



## LITTLEFIELD, LAMB COUNTY, TEXAS

### MARKET:

Perfect billboard for exposure to traffic heading southeast toward Lubbock from New Mexico. Lots of cross-country traffic plus local Littlefield traffic as well.

### LOCATION:

1 mile North of JCT 430—Littlefield

### HIGHWAY:

84

### ORIENTATION:

Side of Pavement - South  
For Traffic - Southeast bound

### FACE:

Position - Right Read  
Size - 8' H x 28' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 33.9501  
Longitude: -102.3640

### WEEKLY IMPRESSIONS:

47,000

### PANEL ID:

TLA-2



For More Information, Please Call  
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