



**BORGER, HUTCHINSON COUNTY, TEXAS**

**MARKET:**

The best cross-read billboard in our entire inventory!  
Highest traffic count in Hutchinson County. Catches  
both northbound 207 and westbound on 152.

**LOCATION:**

300' North of 3rd Street - Borger

**HIGHWAY:**

207 (Cedar Street)

**ORIENTATION:**

Side of Pavement - West  
For Traffic - Northbound

**FACE:**

Position - Cross Read  
Size - 10' H x 30' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

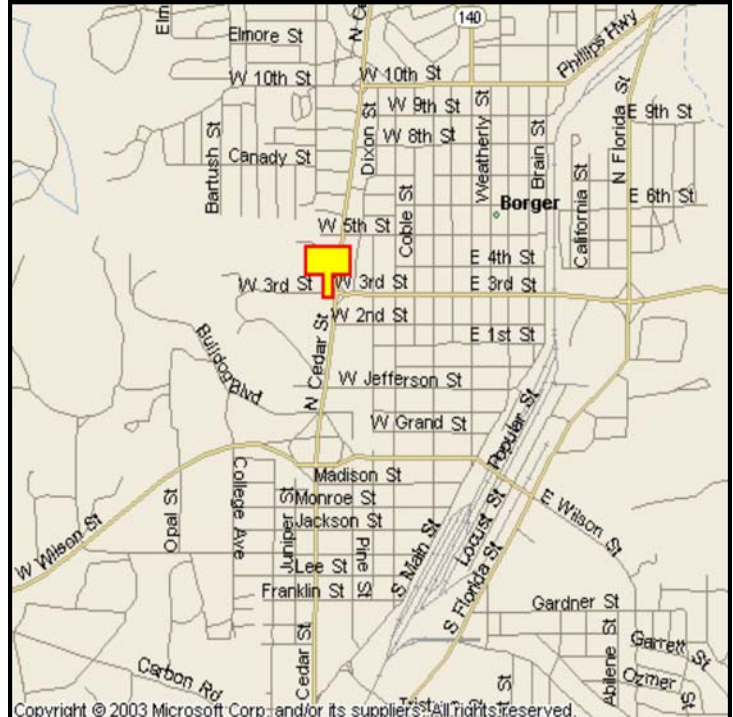
Latitude: 35.6682  
Longitude: -101.3977

**WEEKLY IMPRESSIONS:**

108,570

**PANEL ID:**

THU-31B



For More Information, Please Call

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