



## BORGER, HUTCHINSON COUNTY, TEXAS

### MARKET:

Who doesn't want Cedar St. exposure in Borger? This billboard gives you a 96 sq. ft., full-color ad to thousands of local consumers each day in addition to northbound travelers through town.

### LOCATION:

@ Roosevelt Street - Borger

### HIGHWAY:

207

### ORIENTATION:

Side of Pavement - East  
For Traffic - Northbound

### FACE:

Position - Right Read  
Size - 8' H x 12' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

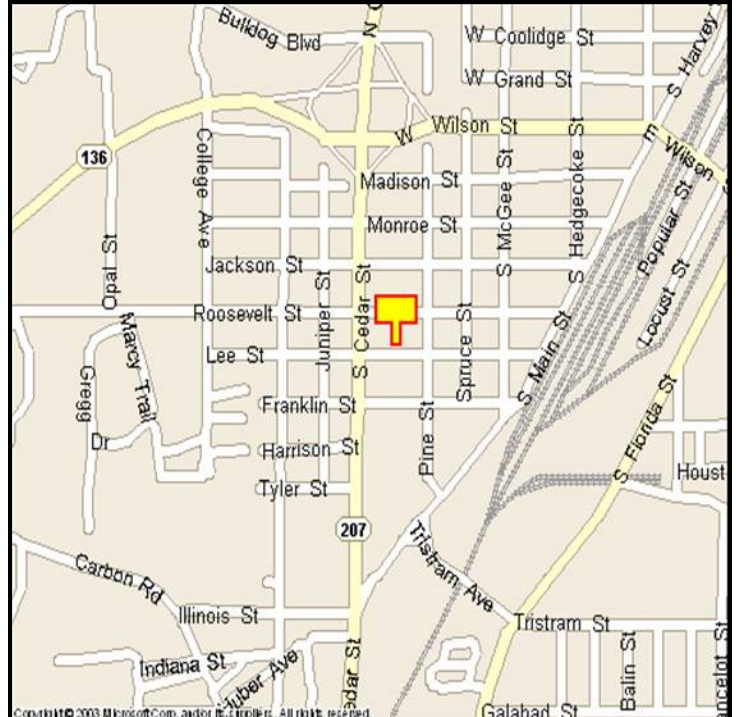
Latitude: 35.6567  
Longitude: -101.3987

### WEEKLY IMPRESSIONS:

66,800

### PANEL ID:

THU-12A (Top)  
THU-12B (Bottom)



For More Information, Please Call  
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