



**CHANNING, HARTLEY COUNTY, TEXAS**

**MARKET:**

A billboard that gets a surprising amount of exposure along a “short-cut” of a highway for northbound traffic.

**LOCATION:**

North of FM 354 - Channing

**HIGHWAY:**

385

**ORIENTATION:**

Side of Pavement - West  
For Traffic - Northbound

**FACE:**

Position - Cross Read  
Size - 10' H x 30' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

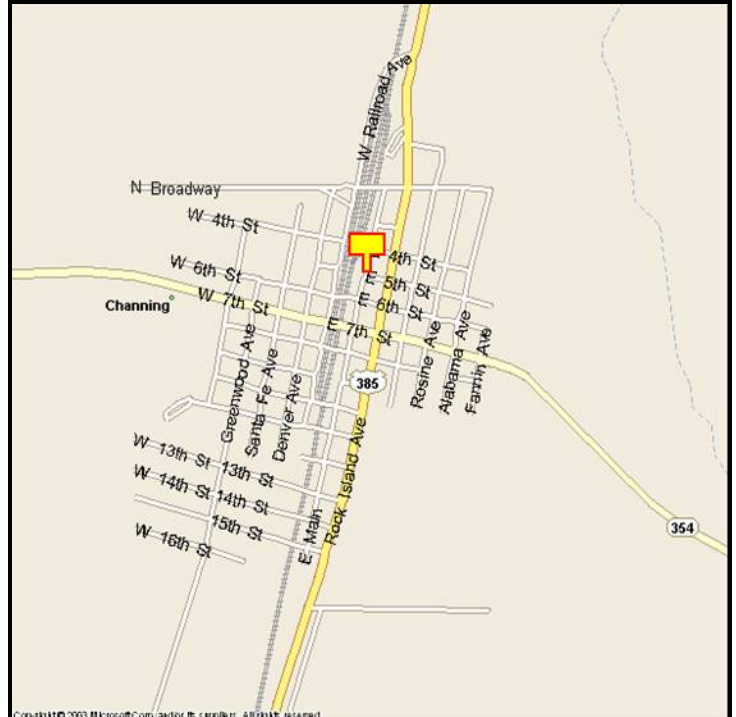
Latitude: 35.6859  
Longitude: -102.3292

**WEEKLY IMPRESSIONS:**

34,257

**PANEL ID:**

THT-2B



For More Information, Please Call

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