



**BIG SPRING, HOWARD COUNTY, TEXAS**

**MARKET:**

If you are in or east of Big Spring, you need this huge billboard display. A stand-alone 400 square foot face with forever visibility on the interstate. Want to keep travelers from looping around Big Spring? Yes or no—this will help!

**LOCATION:**

1.5 miles West of Cauble Road—Big Spring

**HIGHWAY:**

I-20

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Eastbound

**FACE:**

Position - Right Read  
Size - 10' H x 40' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

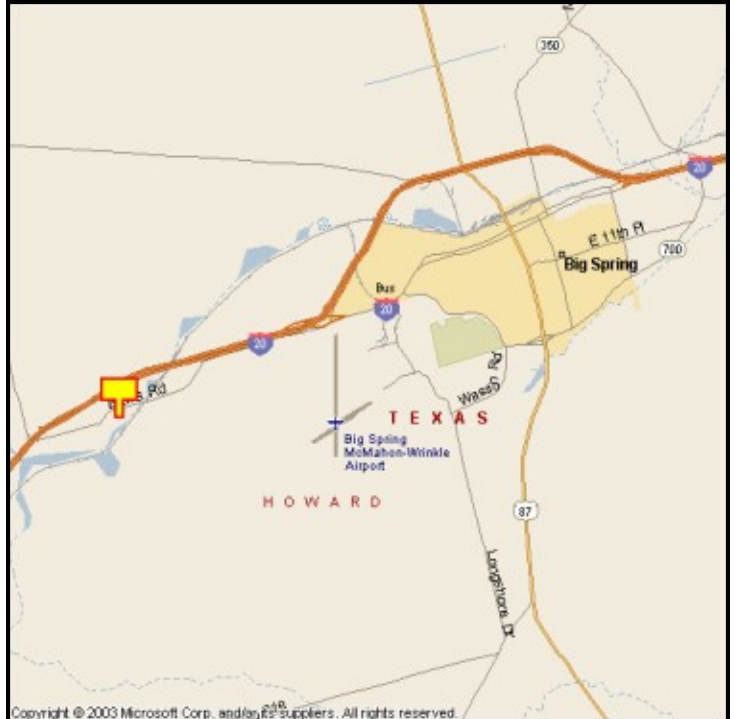
Latitude: 32.2159  
Longitude: -101.5836

**WEEKLY IMPRESSIONS:**

146,900

**PANEL ID:**

THO-1



For More Information, Please Call

877.583.3801

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