



## BIG SPRING, HOWARD COUNTY, TEXAS

### MARKET:

If you are in or east of Big Spring, you need this huge billboard display. A stand-alone 400 square foot face with forever visibility on the interstate. Want to keep travelers from looping around Big Spring? Yes or no—this will help!

### LOCATION:

1.5 miles West of Cauble Road—Big Spring

### HIGHWAY:

I-20

### ORIENTATION:

Side of Pavement - South  
For Traffic - Eastbound

### FACE:

Position - Right Read  
Size - 10' H x 40' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

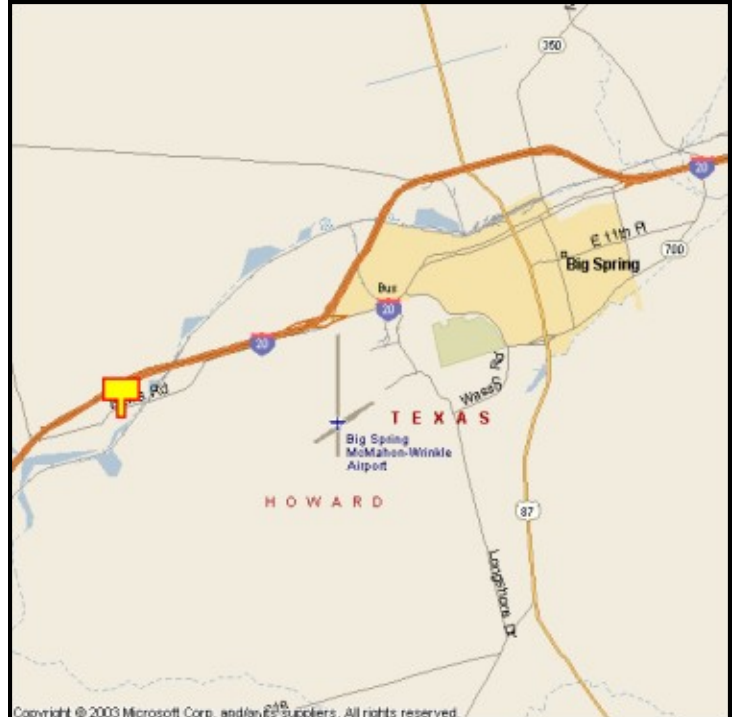
Latitude: 32.2159  
Longitude: -101.5836

### WEEKLY IMPRESSIONS:

146,900

### PANEL ID:

THO-1



For More Information, Please Call

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