



**DALHART, DALLAM COUNTY, TEXAS**

**MARKET:**

Inexpensive exposure to tons of traffic to Stratford along US 54. Catch the “Snowbirds” as they head toward home with this billboard.

**LOCATION:**

8 miles East of Dalhart

**HIGHWAY:**

54

**ORIENTATION:**

Side of Pavement - North  
For Traffic - Eastbound

**FACE:**

Position - Cross Read  
Size - 8' H x 12' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 36.1475  
Longitude: -102.3861

**WEEKLY IMPRESSIONS:**

26,800

**PANEL ID:**

TDA-2B



For More Information, Please Call

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