



## DALHART, DALLAM COUNTY, TEXAS

### MARKET:

Great exposure with this new billboard for tons of local Dalhart traffic and all through traffic on U.S. 54.

### LOCATION:

1000 Block of Liberal Street

### HIGHWAY:

54

### ORIENTATION:

Side of Pavement - South  
For Traffic - Southwest bound

### FACE:

Position - Cross Read  
Size - 6' H x 12' W  
Illuminated - No

### TERM:

12, 24 & 36 Months

### GPS:

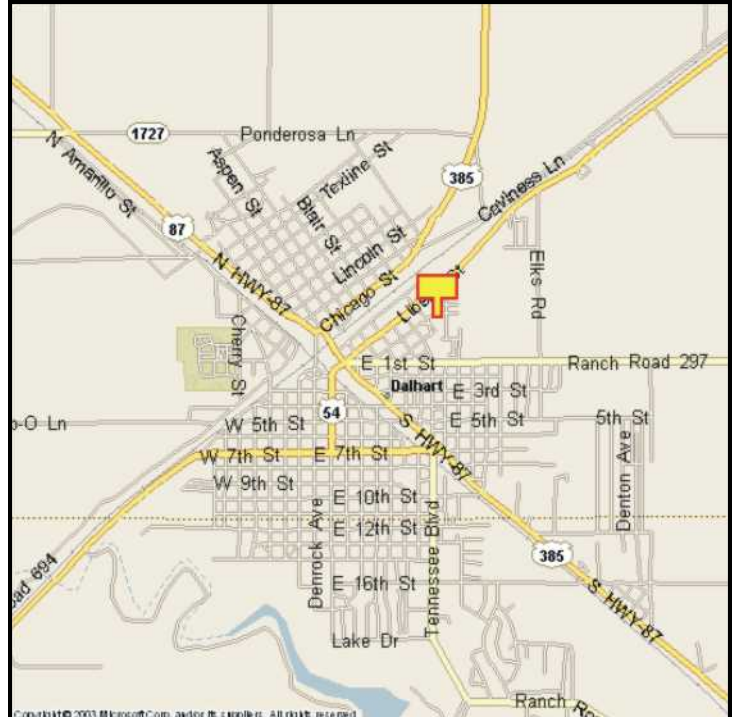
Latitude: 36.0695  
Longitude: -102.5133

### WEEKLY IMPRESSIONS:

33,800

### PANEL ID:

TDA-11C (Top)  
TDA-11D (Bottom)



For More Information, Please Call

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