



**DALHART, DALLAM COUNTY, TEXAS**

**MARKET:**

Great exposure with this new billboard for tons of local Dalhart traffic and all through traffic on U.S. 54.

**LOCATION:**

1000 Block of Liberal Street

**HIGHWAY:**

54

**ORIENTATION:**

Side of Pavement - South  
For Traffic - Northeast bound

**FACE:**

Position - Right Read  
Size - 6' H x 12' W  
Illuminated - No

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 36.0695  
Longitude: -102.5133

**WEEKLY IMPRESSIONS:**

33,800

**PANEL ID:**

TDA-11A (Top)  
TDA-11B (Bottom)



For More Information, Please Call

877.583.3801

E-mail - sales@lookoutdoor.biz