



## CHILDRESS, CHILDRESS COUNTY, TEXAS

### MARKET:

Catch all local Childress traffic and Amarillo bound traffic from Dallas along a very busy Highway 287. This billboard is lighted for 24 hour exposure.

### LOCATION:

10th Street NE - Childress

### HIGHWAY:

287

### ORIENTATION:

Side of Pavement - Northeast  
For Traffic - Southeast bound

### FACE:

Position - Cross Read  
Size - 10' H x 30' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 34.4231  
Longitude: -100.1949

### WEEKLY IMPRESSIONS:

97,800

### PANEL ID:

TCH-4B



For More Information, Please Call

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