



**CHILDRESS, CHILDRESS COUNTY, TEXAS**

**MARKET:**

Catch all local Childress traffic and Amarillo bound traffic from Dallas along a very busy Highway 287. This billboard is lighted for 24 hour exposure.

**LOCATION:**

10th Street NE - Childress

**HIGHWAY:**

287

**ORIENTATION:**

Side of Pavement - Northeast  
For Traffic - Northwest bound

**FACE:**

Position - Right Read  
Size - 10' H x 30' W  
Illuminated - Yes

**TERM:**

12, 24 & 36 Months

**GPS:**

Latitude: 34.4231  
Longitude: -100.1949

**WEEKLY IMPRESSIONS:**

97,800

**PANEL ID:**

TCH-4A



For More Information, Please Call

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