



**GOODWELL, TEXAS COUNTY, OKLAHOMA**

**MARKET:**

Excellent visibility with this billboard and 24 hour exposure to heavy northeast US 54 travelers from New Mexico to Kansas. Great for "Snowbird" traffic!

**LOCATION:**

East limits of Goodwell

**HIGHWAY:**

54

**ORIENTATION:**

Side of Pavement - North  
For Traffic - Northeast bound

**FACE:**

Position - Cross Read  
Size - 12' H x 25' W  
Illuminated - Yes

**TERM:**

12, 24 & 36 Months

**GPS:**

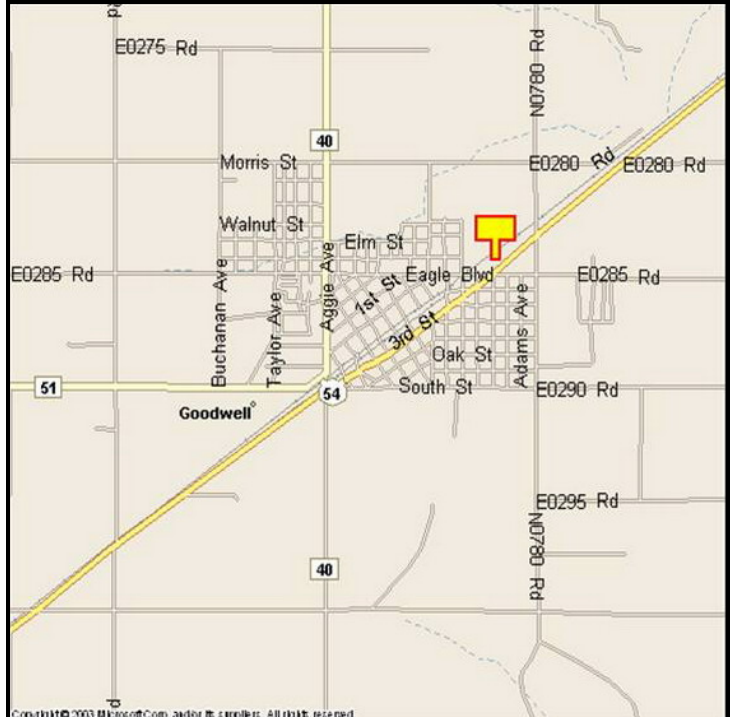
Latitude: 36.5945  
Longitude: -101.6249

**WEEKLY IMPRESSIONS:**

63,900

**PANEL ID:**

OTX-5C (Top)  
OTX-5D (Bottom)



For More Information, Please Call

877.583.3801

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