



## TEXHOMA, TEXAS COUNTY, OKLAHOMA

### MARKET:

Located on the busiest 2-lane highway for big trucks in the nation, this billboard is perfect to reach the big rigs. Across the street from the livestock auction and lighted for 24 hour exposure to all southwest bound traffic.

### LOCATION:

East limits of Texhoma

### HIGHWAY:

54

### ORIENTATION:

Side of Pavement - South  
For Traffic - Southwest bound

### FACE:

Position - Cross Read  
Size - 12' H x 25' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

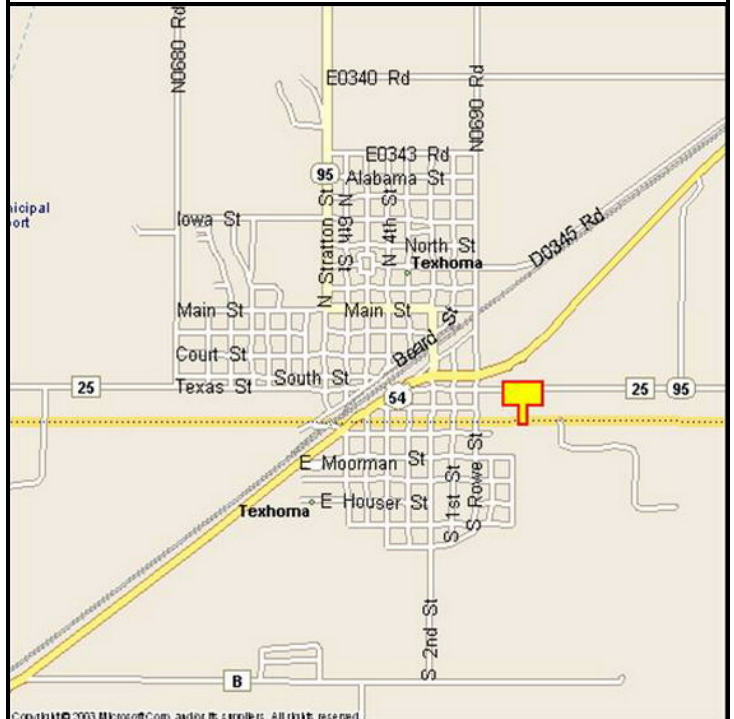
Latitude: 36.5027  
Longitude: -101.7771

### WEEKLY IMPRESSIONS:

45,100

### PANEL ID:

OTX-3C (Top)  
OTX-3D (Bottom)



For More Information, Please Call

877.583.3801

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