



## BALKO, BEAVER COUNTY, OKLAHOMA

### MARKET:

New in 2006—an all-steel billboard along Highway 3 / 412, located just west of Balko. The largest and newest illuminated outdoor structure between Woodward and Guymon. The ideal display for eastbound travelers from Colorado to all of Oklahoma.

**LOCATION:**  
West of JCT 83

**HIGHWAY:**  
3 / 412

**ORIENTATION:**  
Side of Pavement - North  
For Traffic - Eastbound

**FACE:**  
Position - Cross Read  
Size - 10' H x 32' W  
Illuminated - Yes

**TERM:**  
12, 24 & 36 Months

**GPS:**  
Latitude: 36.6167  
Longitude: -100.8374

**WEEKLY IMPRESSIONS:**  
14,700

**PANEL ID:**  
OBE-4C (Top)  
OBE-4D (Bottom)



For More Information, Please Call  
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