



## DES MOINES, UNION COUNTY, NEW MEXICO

### MARKET:

Wow! Maybe the most picturesque billboard in the area. Perfect for the Clayton to Raton or the Dallas to Denver traffic—illuminated 24 hours a day.

### LOCATION:

Northwest limits of Des Moines

### HIGHWAY:

87

### ORIENTATION:

Side of Pavement - North  
For Traffic - Westbound

### FACE:

Position - Right Read  
Size - 12' H x 25' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

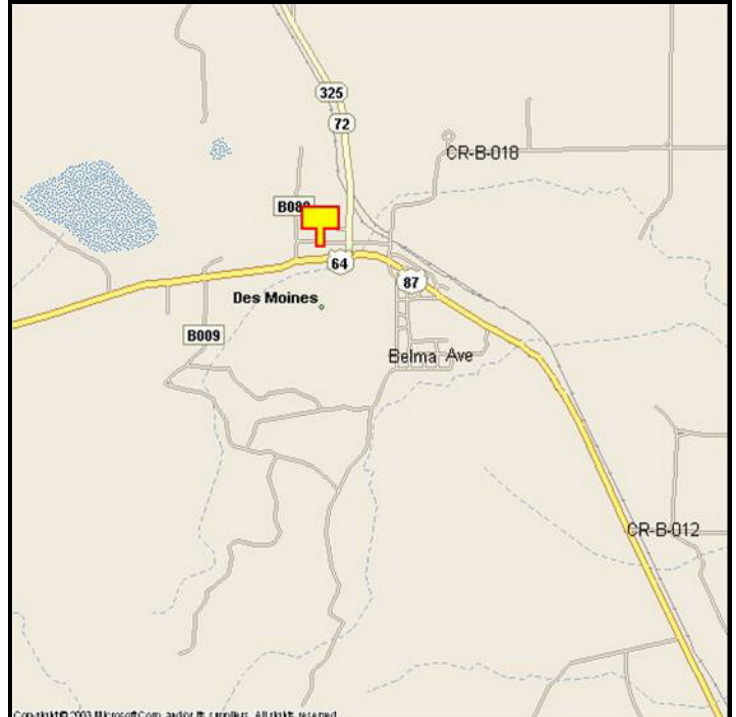
Latitude: 36.7630  
Longitude: -103.8392

### WEEKLY IMPRESSIONS:

18,800

### PANEL ID:

NUN-6A (Left)  
NUN-6B (Right)



For More Information, Please Call

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