



## VAUGHN, GUADALUPE COUNTY, NEW MEXICO

### MARKET:

A brand new monopole billboard completed in 2005 for northeast bound traffic from Alamogordo, Ruidoso and El Paso just as you leave Vaughn for Santa Rosa. Great exposure to "Snowbirds" and big truck traffic.

### LOCATION:

125' North of JCT 60 - Vaughn

### HIGHWAY:

54

### ORIENTATION:

Side of Pavement - West  
For Traffic - Southbound

### FACE:

Position - Right Read  
Size - 10' H x 24' W  
Illuminated - Yes

### TERM:

12, 24 & 36 Months

### GPS:

Latitude: 34.5938  
Longitude: -105.1887

### WEEKLY IMPRESSIONS:

18,100

### PANEL ID:

NGU-3A



For More Information, Please Call  
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